

# DjangoCon Europe 2026

April 15–19, 2026 | Athens, Greece

**Sponsorship Brochure**

# About DjangoCon Europe

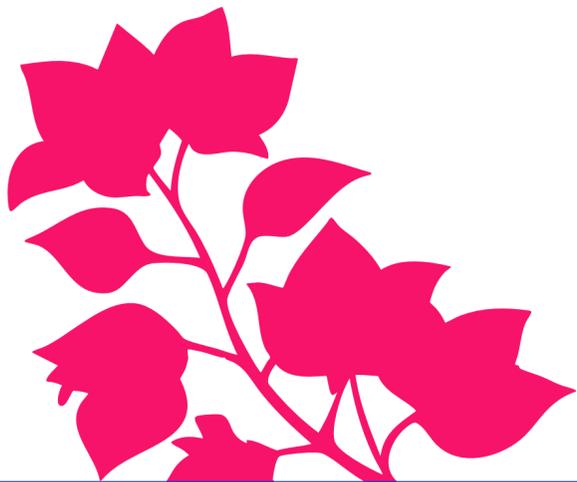
DjangoCon Europe is one of the world's largest Django conferences, gathering hundreds of practitioners from the four corners of the globe!

Each year, a new host country, along with a fresh line up of speakers, exciting workshops and immersive sprints, becomes part of the captivating mix that brings together a strong and engaged community.

## Exciting news!

DjangoCon Europe 2026 is coming to Athens, Greece!  
Mark your calendars and **SAVE THE DATE: April 15-19!**

This event is a one-stop-shop for numerous networking opportunities your brand can tap into.



# Previous Years

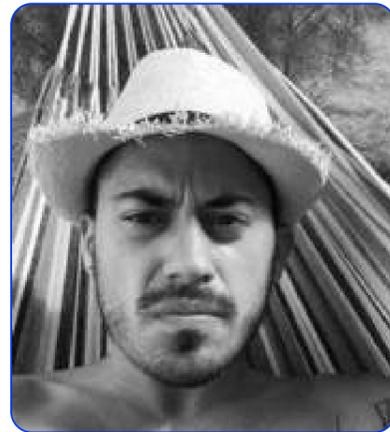
- ▶ Prague, Czech Republic
- ▶ Berlin, Germany
- ▶ Amsterdam, Netherlands
- ▶ Zurich, Switzerland
- ▶ Warsaw, Poland
- ▶ Île des Embiez, France
- ▶ Cardiff, United Kingdom
- ▶ Budapest, Hungary
- ▶ Florence, Italy
- ▶ Heidelberg, Germany
- ▶ Copenhagen, Denmark
- ▶ Porto, Portugal
- ▶ Edinburgh, United, Kingdom
- ▶ Vigo, Spain
- ▶ Dublin, Ireland



# Meet the core team



**Antonis  
Kalipetis**



**Paris  
Kasidiaris**



**Evelina  
Ioannou**



**George  
Margaritis**



**Fotini  
Kofina**

# About the conference

DjangoCon Europe 2026 will take place in Athens, Greece!

 **April 15–19**

 **Odeio Athinon (Athens Conservatoire) –**  
*Talks and workshops*

 **Sprints venue: TBA**

 **3 days of talks and workshops**

 **2 days of sprints**

We're expecting a full house of 400 attendees!



Photo by Mathias Völzke

# About Athens

Celebrated for its world-famous ancient treasures, Athens has also become one of Europe's most exciting cities to visit, filled with creativity, a vibrant food & drink scene and new neighbourhoods you'll adore discovering.

An enduring symbol of democracy, philosophy and all those big-picture ideals of the ancients, Athens also has a unique way of living in the moment. It is versatile and inventive, alive with the power of possibility day and night and is a city filled with surprises.

— [discovergreece.com](https://discovergreece.com)



Photo by [Andrea Leopardi](#) on Unsplash

# Who is attending?

This is a conference for software developers, DevOps, entrepreneurs, marketers, sprouting new Django-nauts, recruiters and exciting partners working with Python and Django.

The attendees are a mixed crowd with various professional positions and levels. Approximately half are newcomers.



# Sponsorship

By tapping into this community, your brand leverages real value.

We deliver stock sponsorship packages and/or custom sponsorship opportunities with high impact in terms of increased visibility and lead generation, such as prime booth locations, speaking opportunities and branding exposure.

DjangoCon Europe is the right spot to:



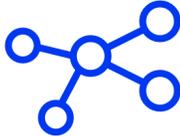
**Raise brand awareness**



**Showcase products or services**



**Recruit and select field trips**



**Network**

# Stock Sponsorship Packages

\*Prices below exclude VAT

	<b>Diamond</b> €15,000	<b>Platinum</b> €10,000	<b>Gold</b> €7,000	<b>Silver</b> €3,000	<b>Bronze</b> €1,000	
<b>Online presence</b>	YouTube video frame	✓	✓	—	—	
	Logo on website	Large	Large	Medium	Medium	
	Live stream	✓	✓	✓	✓	
<b>Onsite presence</b>	Roll-up banner on speaker podium	✓	—	—	—	
	Logo on conference crew t-shirts	✓	—	—	—	
	Roll-up banner in check-in areas	✓	✓	—	—	
	Roll-up banner at speaker stage	✓	✓	—	—	
	Booth at conference venue	Triple size	Double size	—	—	
	Logo on attendee credentials	✓	✓	✓	—	
	Roll-up banner at conference venue	✓	✓	✓	✓	
<b>Social media &amp; press</b>	Social media posts (per platform)	4	3	2	1	
	Press release (newsletter)	✓	✓	✓	✓	
<b>Complimentary offerings</b>	Tickets included	8	5	3	1	
	Tote bag inserts	✓	✓	✓	✓	
<b>Availability</b>	Available slots	1	2	4	8	Unlimited

# Additional packages

\*Prices below exclude VAT

## Coffee (half-day)

€2,000 per coffee session

Logo on website and printed on coffee cups for a coffee session

☐☐+ Available Slots 6

## Coffee (full-day)

€3,000 per day

Logo on website and printed on coffee cups for both coffee sessions of a day

☐☐+ Available Slots 3

## Meal

€10,000 per day

Logo on website and printed on meal accessories (e.g. bags, napkins)

☐☐+ Available Slots 3

## Welcome party

€8,000

Logo on website and on welcome party drink cups

☐☐+ Available Slots 1

# Previous Sponsors





# Why sponsor us?

## Marketing

Do you have a product, service or brand that is loved by or will be loved by the Django/Python developers and forward-thinking entrepreneurs in Europe and the World? By sponsoring, you can introduce yourself digitally, on printed material and, if you wish, meet everyone in-person by having a booth.

## Recruitment

Let's admit it, software developers are hard to get and they are not actively looking for jobs themselves. Therefore, meeting and being present for the world's best Django developers makes having a booth both lucrative and useful.

## Diversity

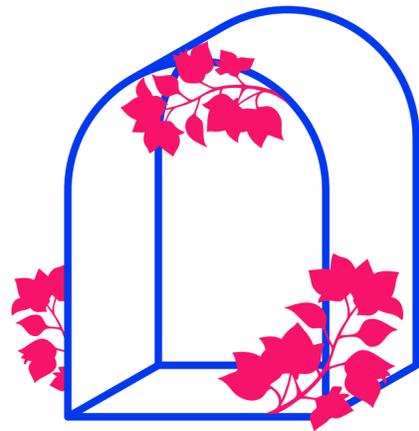
Everyone is welcome, should they be able to attend and be in their comfort zone while doing so. The Django community puts pride and effort into diversity by respecting and being excellent to each other. Diversity is part of the Django Project's DNA, and it will always be.

## Giving back

Be a community leader and give back to the open-source community that Django is. As part of the conference, individuals from all countries can apply for grants to make it possible for them to attend. We know for a fact that many contributors to Django, attendees and speakers would not be able to attend without sponsorships from the community. Please consider supporting, so that everyone gets their chance to attend.

## Networking

If you want your company to stand out from the crowd, network and seek new potential collaborations and partners, DjangoCon Europe is the place to be. And let's not forget: along with most sponsor packages, there are tickets included, which means your employees will attend a conference with valuable education coming from talks and workshops.



**2026**  
**djangocon.eu**  
**athens**

## Join us in making this happen!

DjangoCon Europe 2026 is organized by:

**LOGIC Private Company**

Reg. number: 156123701000

Plateia Agion Theodoron 6, Athens 10561

If you wish to discuss any specific details, or any other subject, please reach out to us at [sponsors@djangocon.eu](mailto:sponsors@djangocon.eu).